



Apricity provides those impacted by substance use disorders a full spectrum of care including treatment, employment and support services in a safe, progressive recovery community.



Michelle Devine Giese, CEO

"Individual commitment to a group effort – that is what makes a team work, a company work, a society work, a civilization work."
– By Vince Lombardi

As I reflect back on 2020, it is an understatement to say it was a challenging year for everyone, both individuals and organizations alike. Apricity was not immune to the effects of our ever-changing world; however, each challenge was met with a resilient determination to continue creating positive social change and hope in our community.

At Apricity, we believe that there is no single path to treatment because there is no single path to substance misuse. This belief was evident in the creativity that occurred to ensure our programs remained open and available to those who rely on us. I couldn't be prouder of our staff who worked together to continue providing core services to our clients, transitional employees and sober living participants who rely on Apricity to keep them growing in their recovery. As Vince Lombardi said, "the achievements of an organization are the results of the combined effort of each individual." Without the resolve, passion and fortitude of our staff, we would not have been able to offer treatment and support for the people we serve. Continual changes in operations occurred in order for Apricity to remain open and provide support. Leadership and staff continually looked forward, responded to change as needed, and planned for the future, ensuring we are ready for a strong 2021.

I invite you to learn more about Apricity and our 2020 program highlights that met the evolving needs of people in recovery. Going forward, our future will be built upon inspiring philanthropy, creating new community solutions to serve people in recovery and providing hope for a bright future.

I would like to personally thank the Apricity Board, staff, community partners and donors for their dedication and continuous support of serving the critical needs of our community during an unpredictable year. Apricity remains committed to our mission and looks forward to continuing to provide progressive recovery services that make the community a better place.



Apricity Residential Treatment remained open to provide needed support to clients with substance use disorders.

Apricity Contract Packaging was deemed essential and remained open to serve business clients and provide employees income, soft/vocational skills and recovery support.



Apricity Sober Living continued to engage participants in safe socialization and recovery programming.



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Staff deep cleaned, painted and modified operations to remain open so those we served could find support and success in recovery.

Outcomes of Serving

Apricity Residential Treatment provides services for substance use disorders:

- 264 clients served while sustaining treatment and recovery operations all 365 days of 2020

Apricity Sober Living provides safe, supportive community living with recovery support:

- 41 men and women stayed an average of 235 days and received post-treatment support to maintain their recovery

Apricity Contract Packaging, with locations in Neenah and Milwaukee, provides job/soft skills training for adults in recovery:

- 185 adults in recovery received 90,700 hours of skills training, over 4,000 hours in recovery support and earned almost \$1,000,000 in wages and benefits

Recovery means...



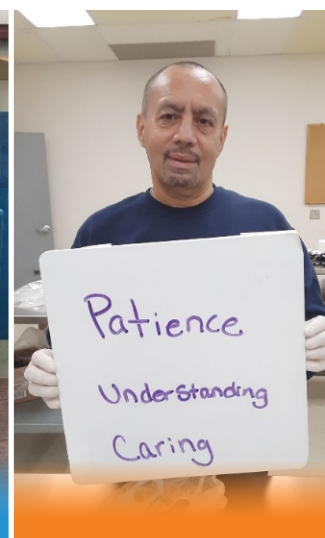
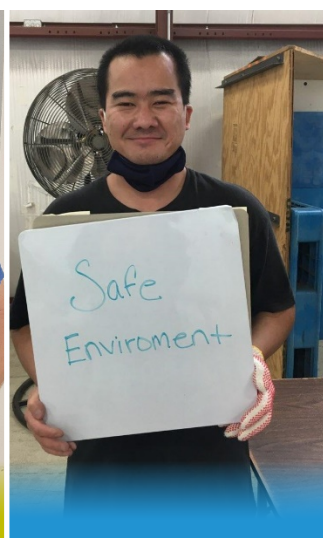
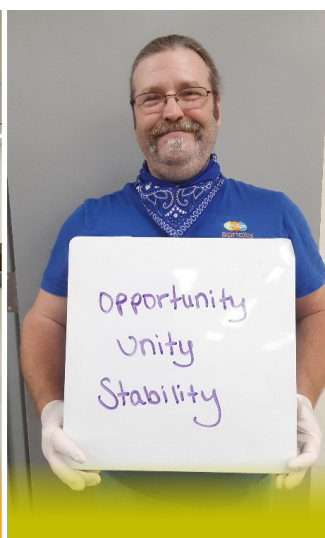
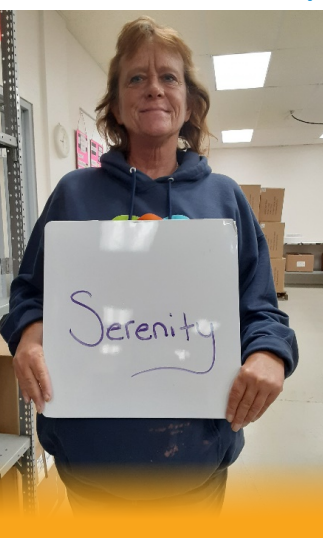
"Apricity Contract Packaging helped me develop ambition, drive and motivation for work."



"Apricity's Mooring House, Contract Packaging and Sober Living program gave me an opportunity and the tools I need to avoid relapses."



"Recovery gave me a new beginning and a new way of life. Thank you, Casa Clare and Apricity, for giving me a chance at life again."





Apricity Jam Session

Driven To Keep Individuals Growing in Recovery

By Chris Sommerfeldt, Apricity Recovery Coach

When I began my journey as a transitional employee in recovery with Apricity Contract Packaging (ACP) and as a participant of their Sober Living (SL) program, I had been in addiction for thirty years. Through my time with Apricity, I began to recognize the importance of recovery coaching, peer modeling and being surrounded by people in recovery in order to stay sober. As a result, I became a certified recovery coach and certified peer support specialist. I now provide peer services and support to men in our SL program and am available for the transitional employees in ACP.

My recovery coaching style is based on making sure that everyone feels good about **their** recovery. I tell them **"it's all about what works best for YOU - there is no right or wrong way to do or be in recovery."** I let people know they define what recovery is for them while supporting them along the journey of their own self-discovery and following state and ethical boundaries. I provide a non-judgement space and lend an ear where people can share feelings that they may not want to share with their parole officer or a counselor. I walk with people in the direction they are trying to go, instead of where I think they should be going. I fill in gaps with my knowledge as a recovery coach as well as lived experience.



"Apricity has given me a place to practice the peer work that is important to me."

As a way to additionally connect with people in recovery, I play the guitar and organize Apricity jam sessions. I encourage any and all to come. I use the opportunity to discuss other things happening in their life. I teach them they are capable of learning a chord or two and that they are valued with the gifts they bring to the table. Partaking in the group rolls over into other aspects of self-discovery, proving to them that they are capable of achieving goals in their recovery and life.

Last year when life stood still for a while, the jam sessions continued. I hung up posters so people could find Apricity's weekly Smart Recovery support group and personally picked up people so they could attend the meetings and stay on-track with their recovery. In December, I signed up to be an on-call recovery coach to meet and support individuals who overdose in hospital emergency rooms through Apricity's collaboration with ThedaCare and Wisconsin Voices for Recovery.

I do what I do, because it's my passion to support people in recovery. I want to ensure they know how capable they are of getting their life back on track in a way that works for them.

Apricity recovery coaches, like Chris Sommerfeldt, impact the lives of those in recovery, helping keep them on a sober path every day.

Your partnership, advocacy and financial support makes that possible.



Recovery Works is a wellness program partially funded by a Substance Abuse & Mental Health Administration grant. It provides:

- substance use disorder education and recovery training to workplace staff
- recovery resources and coaching to employees in recovery

The program increases the prevalence of long-term recovery support services for individuals in the Fox Valley workforce. In 2020:

- trainings became virtual
- 1600+ individuals participated in trainings
- 26 individuals became certified recovery coaches

Trained individuals came from counties outside the Fox Cities including Brown, Door, Sheboygan, Green Lake, Shawano, Waushara and the state of Washington.

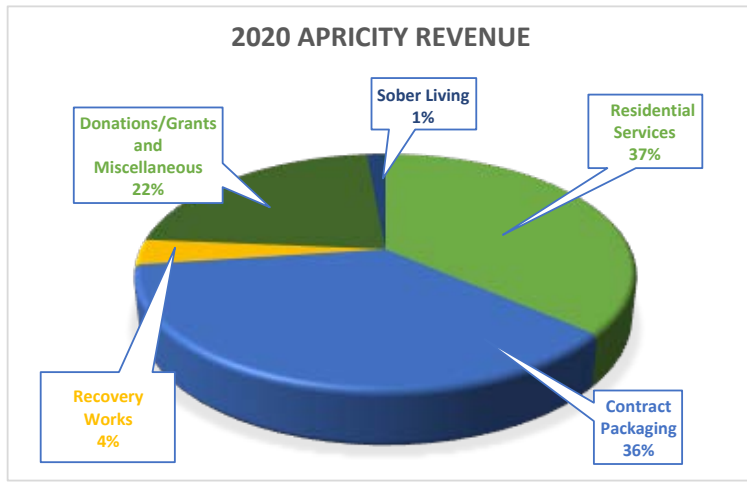
Through these trainings, Apricity bridged service gaps by providing recovery support in counties where minimal treatment and recovery services exist, creating a regional impact.



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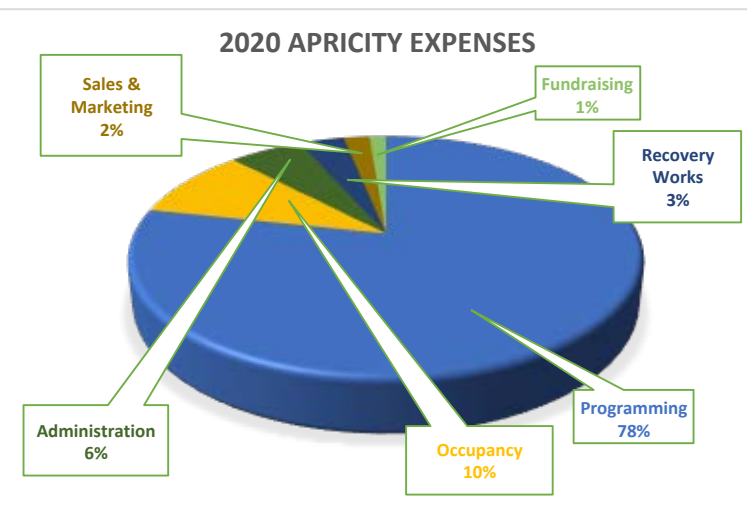
Residential Services	\$1,898,011
Contract Packaging	\$1,897,636
Recovery Works	\$180,143
Donations/Grants/Misc.	\$1,155,860
Sober Living	\$75,499

Total Revenue * **\$5,207,149**



Programming	\$4,080,969
Occupancy	\$493,768
Administration	\$290,070
Recovery Works	\$174,676
Sales & Marketing	\$10,2316
Fundraising	65,350

Total Expenses * **\$5,207,149**



*Revenue and Expenses based on unaudited financials.

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Apricity Contract Packaging

Corporate Office

1010 Strohmeier Drive
Neenah WI 54956
920-722-2345

3525 W. Wisconsin Avenue
Milwaukee WI 53208
414-263-1625

Apricity Residential Treatment

Mooring House
607 W. Seventh Street
Appleton WI 54911
920-739-3235

Casa Clare
201 S. Glenridge Drive
Appleton WI 54914
920-731-3981

www.apricityservices.com

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