

2022 Annual Report

A simple conversation over coffee turned into a three-hour discussion and was the beginning of Apricity's 9-month dive into Design Thinking.

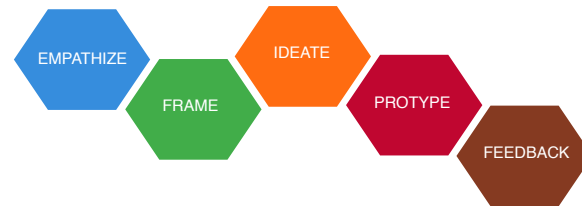
As Apricity began its foray into Design Thinking, I was apprehensive as we looked at the steps and timeline. I am not a patient person; I want answers and to get to solutions quickly. However, I trusted the process and I am grateful we took this path. We had the opportunity to delve deeper into the issues while gaining perspective through so many eyes. I am grateful to the dedicated consultant, board members and volunteers who gave their time to lead, learn and become part of our team during this process.

Kaaren Hanson, Intuit VP of Design Innovation, suggests the key is to "fall in love with the problem, not the solution." Our first months were spent falling in love with the problem - learning what others saw as the obstacles facing those with substance use disorders (SUD). We did not spend time on what **we** thought the issues were or what the solutions might be. Rather, we sought input from past and current clients, staff, and family members of those who have SUD. We asked what went well, what did not, and what they would like to see changed regarding the services Apricity provides. We also spoke with police officers, nurses, and doctors to learn what they perceive to be issues or concerns in the community. Listening to the feedback, we identified commonalities, grouped issues, developed ideas, and went back for more feedback. We created committees which developed short- and long-term plans, and have begun piloting some of those concepts. This is only the beginning of the journey.

As Apricity prepares for the future, our constituents and community can trust we will continue to examine processes, look for new and innovative ways to provide recovery services, and fill in the gaps created between phases of recovery for people who need assistance. Recovery is a journey, and we walk the path alongside those in our care.

Michelle Devine Giese, Apricity CEO

Design thinking as our framework for innovation Overview of five modes

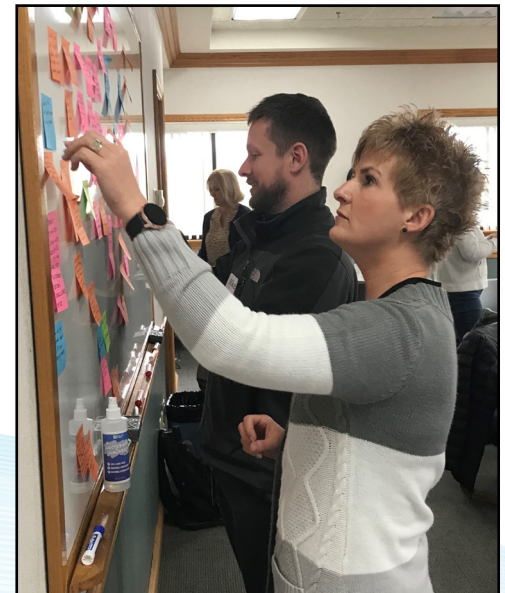


For truly innovative solutions, **resist the urge to begin with an idea**. An idea may spark initial interest, but if it's not linked to a large opportunity, the idea may not survive.

Aligning around the opportunity - or problem - is essential to generating multiple, unexpected and innovative solutions.



Many great minds contributed to Apricity's Design Thinking-based strategic planning sessions, including (clockwise from left): Jeremiah Olson, Trina Doxtator, Michelle Devine Giese, Cor Bosselaar, Jolie VerVoort, Sean Kuether, Brenda Litwin, Marta Weldon, and Dan Haak. We'd also like to thank Mary Parsons and Tracey Ratzburg, not pictured.



Michelle and Mike Sandercock during strategic planning.

2022 Program Impacts

Apricity's continuum of care for people with substance use disorders (SUD) includes three core programs:

Apricity Residential Treatment – ART provides individualized services and support to clients with SUD.

Apricity Residential Treatment

363 men
and women
served

16,712
days in
treatment

50,136
meals
provided



Gender-specific treatment is provided at Apricity's Casa Clare for women and Mooring House for men.

Apricity Contract Packaging – ACP, with locations in Neenah and Milwaukee, provides job/soft skills training to adults in recovery.

Apricity Contract Packaging



204 participants



86,532 hours
of training and
recovery support



\$940,448
in wages paid



"ACP is a place to work and gain confidence in yourself where everyone is in recovery." Dan Lemmers, ACP – Neenah.

Apricity Sober Living – SL provides community living with extended recovery support.



Apricity Sober Living



55 men and
women served



Total of 9,533 nights
in safe housing



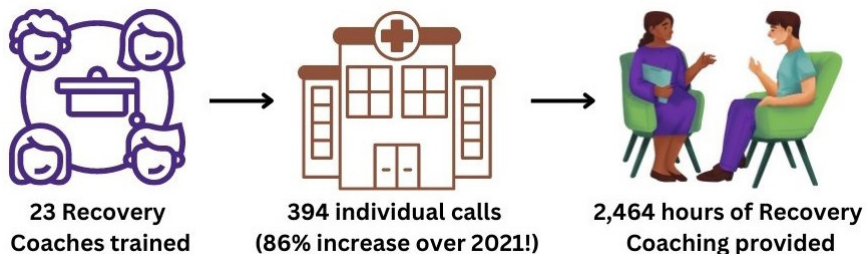
Safe from trauma, the
elements, and substance use

Male and female Sober Living participants gathered for a combined cookout and camaraderie – one of many sober activities promoted in the program.

2022 Highlights

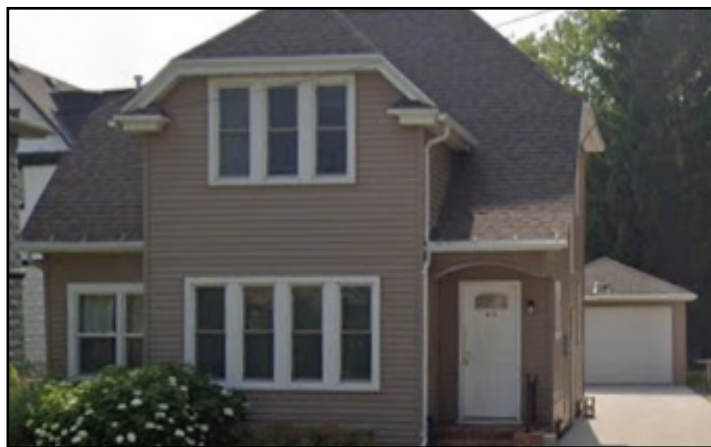
Emergency Department to Recovery + (ED2R+) adds locations

In 2022, ED2R+ services expanded outside Emergency Department settings and beyond the ThedaCare footprint to include the Ascension medical system in Appleton, Chilton, and Oshkosh; behavioral health clinics; and mental health units.



Community Development Block Grant (CDBG) update

A CDBG was utilized to repair and improve two men's residential treatment buildings. Updates made facilities safer, homier, and more aesthetically pleasing, giving the men a sense of pride in their accommodations and boosting self-esteem.



Population Served: By the Numbers

94% of those served live at or below poverty level

94%



37 counties served across the state of Wisconsin

37



Pregnant women served for 158 safe, supportive nights

158

19-73

Age range of those served is 19-73



77%

77% of people in services had a co-occurring mental health disorder

2022 Programs in Action



WOW Logistics volunteers spent time helping with fall yardwork at one of Apricity's Sober Living houses.



Activities like tie-dyeing help treatment clients express themselves. Creating a new favorite shirt is an added bonus!



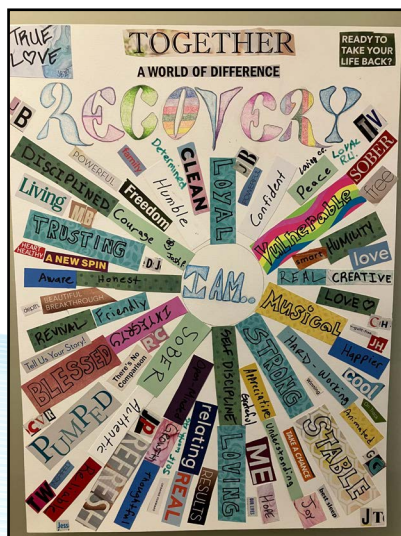
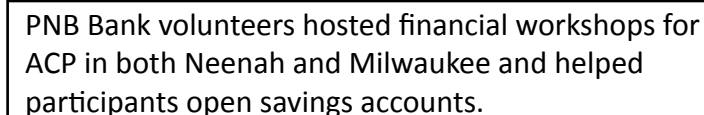
I'M A CURRENT PARTICIPANT IN APRIL'S SOBER LIVING. LIVING THERE HAS ALLOWED ME TO FOCUS ON MYSELF AND MAKE MY LIFE MANAGABLE. I'VE BEEN HOMELESS FOR 3 YEARS AND THIS OPPORTUNITY HAS BEEN IMPORTANT FOR PERSONAL GROWTH AND STABILITY. IT'S BRINGING ME CLOSER AND CLOSER TO MY ULTIMATE GOAL OF REGAINING MY SON. I CAN NEVER THANK YOU ENOUGH.

JEFF M

SEMPER FIDELIS
ALWAYS FAITHFUL



Clients and program participants like Jeff wrote letters and shared their stories to thank funders for their support.

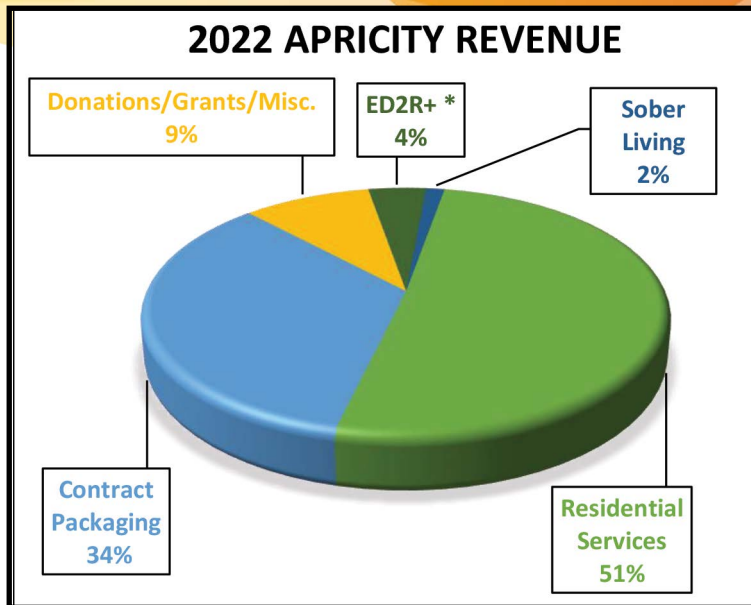


ART clients loved doing this collaborataive art project to describe their life in recovery!

2022 Apricity Annual Report

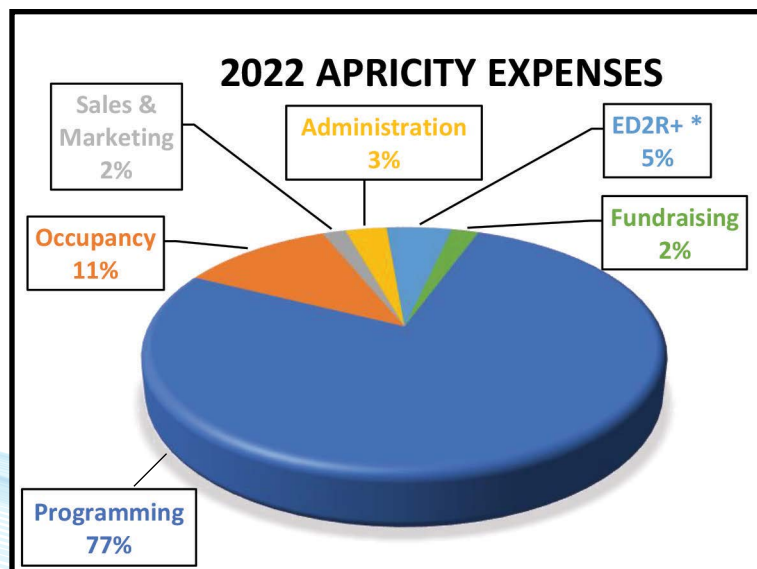
2022 Apricity Revenue

Residential Services	\$2,944,474
Contract Packaging	\$1,981,953
Donations/Grants/Misc.	\$534,159
ED2R+ *	\$240,836
Sober Living	\$77,423
Total Revenue **	\$5,778,845



2022 Apricity Expenses

Programming	\$4,428,432
Occupancy	\$657,850
Sales & Marketing	\$99,936
Administration	\$176,964
ED2R+ *	\$281,517
Fundraising	\$115,631
Total Expenses **	\$5,760,330



* Emergency Department 2 Recovery + program

** Revenues and Expenses based on unaudited financials

2022 Board of Directors

Chairperson

Mike Frisch, Appleton Police Department

Vice-Chair

Cor Bosselaar, Kimberly-Clark Corporation (retired)

Treasurer

John Pranica, School Software Group (retired)

Secretary

Mary Jane Grissman, Little Chute Area School District (retired)

Michelle Devine Giese, Apricity

Greg Biese, Associated Risk & Benefits Consulting (Retired)

Karen Laws, Community Advocate

Dan Squires, Fox Valley Technical College

Mike Sandercock, Pierce Manufacturing

Sean Kuether, Plexus

Wade Uhlenbrauck, Miron Construction

Advisory Committee

Charles Gorham, Community Advocate (through 4/22)

Tammy Hemmen, Community Advocate (through 5/22)

Katie Blom, Davis Kuelthau, S.C.

Apricity Contract Packaging

Corporate Office

1010 Strohmeyer Drive
Neenah, WI 54956
920-722-2345

3525 W. Wisconsin Avenue
Milwaukee, WI 53208
414-263-1625

Apricity Residential Treatment

Mooring House for Men
607 W. Seventh Street
Appleton, WI 54911
920-739-3235

Casa Clare for Women
201 S. Glenridge Court
Appleton, WI 54914
920-731-3981