

# Journey with Apricity



December 2025  
Newsletter

## Building Strong Foundations for Lasting Recovery

Dear Friends,

At Apricity, we understand that building a foundation in recovery often takes time, and creating a new life path is a journey. **Research shows that when individuals with substance use disorders (SUD) stay connected to treatment and recovery support services for at least a year, their likelihood of sustaining long-term recovery increases by 50%.** This reinforces our vision to strengthen our continuum of care, supporting individuals through different points in their recovery journey.

Thanks to the perseverance of our clients, the generosity of our supporters, and the dedication of our staff, **2025 has been a year of remarkable progress and transformation.**

We are inspired by **stories of transformation** like Rick's, featured in this newsletter, which show how Apricity's continuum of care **makes a lasting difference.** Together, we continue this journey—step by step—toward a stronger, healthier, and more hopeful community.



Best wishes for the New Year,

Michelle Devine Giese  
Apricity CEO

### Small Changes. Same Commitment.

Apricity has a new tagline: **"Building Lives Beyond Addiction."** It reflects our commitment not only to supporting people today, but helping them build a strong foundation for long-term recovery and brighter futures along their recovery journey.

### NEW CORPORATE MAILING ADDRESS

4764 Integrity Way, Suite 312, Appleton, WI 54913



### Year-End Match Thanks to Richard Gunderson

Every gift made to Apricity through **Jan. 15 will be matched dollar-for-dollar, up to \$20,000!** That means your support goes twice as far to help people move forward in recovery.

Use the QR code, the enclosed envelope or visit [apricityservices.com](https://apricityservices.com) and click **DONATE.**



## A Note of Gratitude

“My name is Rick Christensen. I work at the Ruff House, taking care of dogs including Michelle Devine Giese’s Winston, pictured with me. I attended Apricity’s Residential Treatment, worked at Apricity’s Contract Packaging, and now live at their Sober Living. I want to thank Michelle and Apricity from the heart.

After researching Apricity online, I realized what was possible—but I never truly believed I could achieve it myself.

Before coming to Apricity, alcohol had dominated my life and I was struggling with the mental health problems that coincide with it. Apricity has completely changed my life. **I am now sober for 266+ days, working a job I truly love and living in a beautiful, safe, sober home.** A 180° shift from where I was physically and mentally eight months ago.

I had to do the work, but **Apricity’s staff and programs made the difference in my life in sobriety.** They helped me change my life for the better. Thank you!”



## Treasures of Recovery!



Art in Recovery gives treatment clients a creative way to express emotions on their journey. Recently, clients painted rocks to symbolize what they hold most dear in recovery and decorated treasure boxes to keep those values safe.

YOUR generous in-kind donations make these healing projects possible. To support Art in Recovery, visit Apricity’s Amazon Wish List at <http://bit.ly/4nYDkys>. Thank you for helping our clients find beauty and strength in their recovery!

## You’re Not Alone



Loving someone with substance use disorder (SUD) can bring fear, sadness, anger, and frustration. **The Daybreak Project offers a safe space for them to connect, share, listen, find support, and learn at their own pace.**

Virtual meetings are held the 4th Wednesday of each month from 6–8 PM (CT). You don’t need to live in Wisconsin or be part of Apricity—Daybreak is open to anyone experiencing the unique challenges of caring about someone with SUD. Participants can remain anonymous.

**“We receive support, learn skills to communicate with our loved ones, and are reminded the importance of self-care, all under an umbrella of anonymity.”** – Daybreak participant

To request an invite, visit [apricityservices.com/the-daybreak-project](http://apricityservices.com/the-daybreak-project).

## Look Up for Hope

***“Only a few people actually look up and see the beauty around them.” – Ross A. MacInnes***

Some say if you’re looking for inspiration, you should look up. That was doubly true over the last year as Apricity shared messages of hope on billboards in the Fox Cities area. They featured people who have gone through Apricity’s programs sharing success stories in their own words. Keep your eyes up for more Apricity billboards in 2026!



***“Apricity gave me the tools I need to maintain sobriety.”***

*Congratulations on 10 years in recovery, Naomi!*

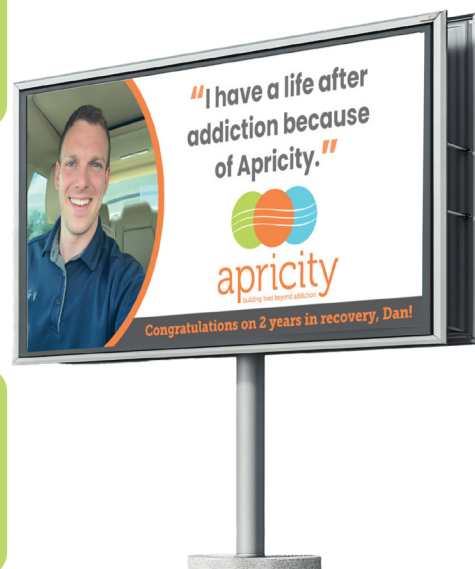
***“Recovery from addiction is possible. You just need hope.”***

*Congratulations on 9 years in recovery, Tate!*



***“Apricity led our son to recovery from addiction.”***

*Congratulations on 27 years in recovery, Dan!*



## Big Moves. Brighter Futures.

Apricity’s Contract Packaging (ACP) program has a new home! In August, our recovery-supportive employment program moved from Neenah to Spencer Street in Appleton—just steps from Casa Clare, our women’s treatment facility.

Does YOUR business need co-packing, assembly or quality assurance? Call 920-215-2933 to learn how we can help you – and how you can support recovery in our community!

***“My schedule is flexible so I can go to counseling and appointments.” - Abby***

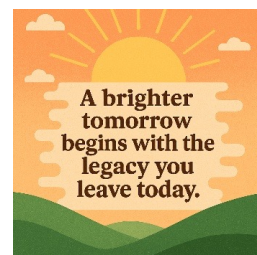


***“ACP is a place you can be yourself and not be judged. People look you in the eye and listen to what you have to say.” - Andy***

## Leave a Legacy of Hope

Your gift can change lives for generations. By including Apricity in your will or estate plans, you ensure our mission continues - bringing hope, healing, and recovery to individuals and families impacted by addiction. Planned giving allows you to leave a lasting legacy without affecting your current finances.

To learn more, call Apricity’s Development Staff at (920) 722-2345 ext. 6.



**Apricity's In-Kind Needs: Please call 920-722-2345, ext. 6 to schedule a time to drop off. Thank you!**

- Gift cards: Kwik Trip, Festival Foods, Target, Walmart
- New undergarments for men and women, especially sports bras
- Winter hats, gloves, boots, socks
- DVDs (PG-13 or under)
- Fidgets/stress balls
- Puzzle books, adult coloring books
- Combs
- Reading glasses
- Craft kits: diamond art, cross-stitch, etc.

## **DOUBLE THE IMPACT OF YOUR YEAR-END GIFT TO APRICITY!**

**Gifts to Apricity will be matched up to \$20,000 through January 15, 2026  
to support individuals on the road to recovery!**

**GIVE ONLINE AT:** [apricityservices.com](https://apricityservices.com)

**MAIL:** 4764 Integrity Way, Ste 312, Appleton, WI 54913

Legal Name: Mooring Programs, Inc. DBA Apricity Fein: 39-1229161



*Scan to support  
Apricity and  
DOUBLE your gift!*

**Special thanks to  
our match sponsor:**

**Richard  
Gunderson**

